





People's expectation toward individual mobility requires more than just a convenient means of transportation. The old understanding of cars has become outdated. A car represents individuals' lifestyles, and it became an integral part of their lives. At the same time, the automobile industry has experienced seismic change. Hyundai Motor Company has grown rapidly to become one of the largest automakers, backed by world class production capability and superior quality. We have now reached a point where we need a qualitative approach to bring bigger ideas and relevant solutions to our customers. This is an opportunity to move forward and we have developed a new brand slogan that encapsulates our willingness to take a big leap. Led by our new slogan and the new thinking underlying it, we will become a company that keeps challenging itself to unlock new possibilities for people and the planet.



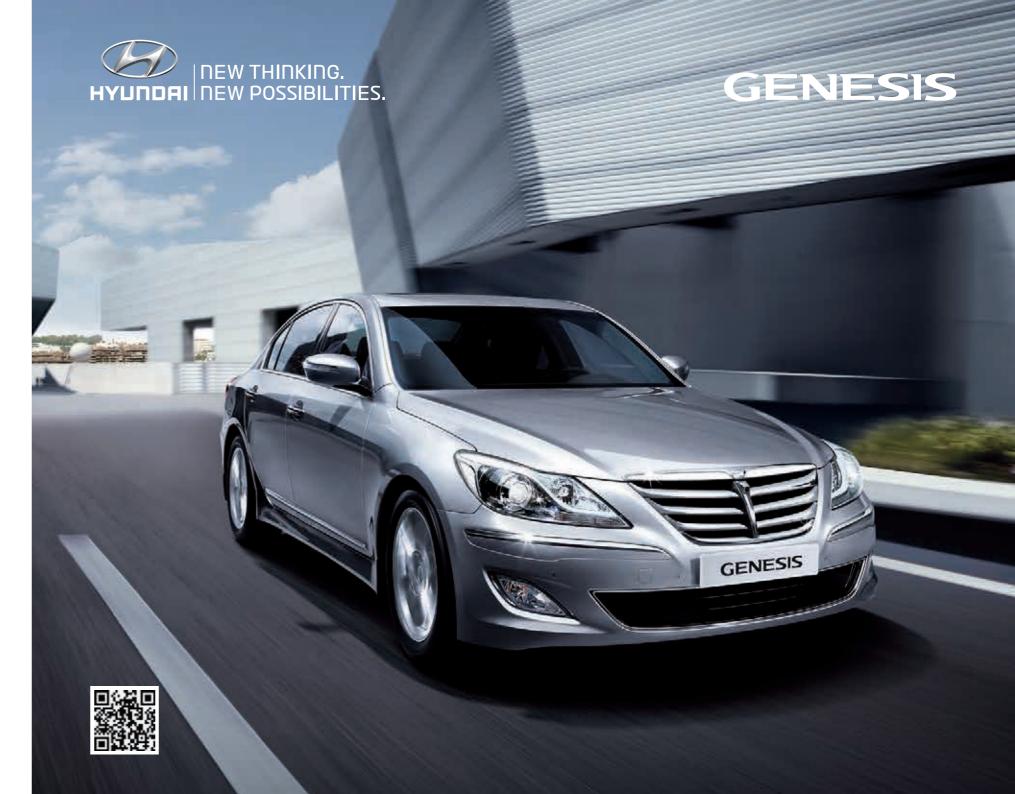
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THE CONFIDENT POWER & PRECISION

Super-precise aluminium diecasting technology, dual CVVT that variably operates inlet and outlet valves, maximised variable intake efficiency delivers real performance from two smooth 24V double overhead cam V6 engines.

*Availability of Tau (T) 4.6 V8 MPI engine may vary according to specific countries.

Tau (⊤) 4.6 V8 MPI engine

The Tau 4.6 V8 engine features class leading performance and technologies such as dual CVVT Tau (Tech advanced and unparalleled) engine is Hyundai's first in-house 4.6 litre V8 engine featuring class leading performance and state of the art technologies such as dual CWT on intake cam shafts and a new Variable Intake System (VIS) that helps cylinders breathe efficiently at both low and high RPM. The better breathing results in outstanding off-the-line acceleration and passing performance, and remarkable fuel efficiency.

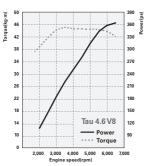


Tau (⊤) 4.6 V8 MPI engine

Type FR V8 D-CVVT
Displacement 4,627 cc

 Max.Power
 366 ps / 6,500 rpm

 Max.Torque
 44.8 kg⋅m / 3,500 rpm



Lambda (A) 3.8 / 3.3 V6 MPI engine

With a maximum 290 / 262 ps output and 36.5 / 32.2 kg·m torque, the exceptional Lambda (λ) 3.8 / 3.3 MPI engine achieves power, silence, fuel economy, and eco-friendliness.



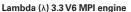
Lambda (\(\lambda\) 3.8 V6 MPI engine

 Type
 FR V6 D-CVVT

 Displacement
 3,778 cc

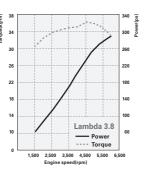
 Max.Power
 290 ps / 6,200 rpm

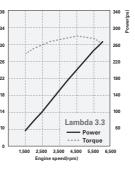
 Max.Torque
 36.5 kg·m / 4,500 rpm



Type FR V6 D-CVVT
Displacement 3,342 cc
Max.Power 262 ps / 6,200 rpm

Max.Torque 32.2 kg·m / 4,500 rpm







CDC PLUS HI-TECH

Rear wheel drive with near perfect 52:48 front / rear weight distribution puts the Genesis in an exclusive performance class. Multi-link front and rear suspension maximise handling precision. Then comes electronic CDC, continuous electronic damping control, using gas filled shock absorber technology to lift it even higher levels. This also offers Sports, High and Low mode selection to perfectly fit to the driver's demands. Engine refinements, acoustic laminated glass, refined chassis development and advanced sound technology mean that this GT class handling comes with luxury limousine levels of hushed comfort.









A. Multi-link suspension

Multi-link (5-link) front and rear suspension improves steering stability and minimizes shaking when driving and stopping.

B. Amplitude selective damping

Whether driving on a smooth, well-maintained road or a bumpy, uneven one, a comfortable ride and steady handling are preserved.

C. Air suspension

The Genesis comes with the ability to lower the suspension at high speeds giving a stiffer control of the car all the while providing safety and stability, all at the touch of a button.

D. Rear drivetrain

Superb weight distribution with advanced handling and breaking comes from the high tech rear wheel drive system.



PERFECT PEACE OF MIND

Even the most sophisticated and dynamic cars must prove their toughness. The Genesis does it gently but firmly. Surround airbags, electronic active headrests, and organ-pedal type instant kick-down response accelerator, maximise passive safety. Adaptive lighting and intelligent cruise control with ESC and electronic traction control, unobtrusively sharpen the active safety.











A. Adaptive front lighting system

Controlled by the steering and speed, the adaptive front lighting actively lights the way around curves, improving night vision and safety.

It is also automatically self-levelling regardless of load and passenger weight distribution.

B. Smart cruise control

Sensors monitor the distance between the Genesis and the car in front, keeping a constant safe distance and automatically braking or decelerating when necessary. When the road clears the high-tech cruise control automatically reactivates.

C. Electronic active headrests

D. Organ-type accelerator pedal





NEW LEVELS OF CONTROL AND SATISFACTION

Every detail of the Genesis cockpit is built to indulge the drivers every whim by allowing control of a multitude of options and settings. The Driver Information System (DIS) gives the ability to manage multimedia options, navigation, AM/FM radio and bluetooth communications all within one centralized control unit, giving an experience that is second to none.



COCOONED IN CRAFTSMANSHIP

Only the finest is good enough for those who are privileged. Our obsession with craftsmanship adds an extra dimension, the Genesis factor. Supple leather, lustrous wood grain, premium quality cloth and trim, with brushed metal blend into a prestige ambience.







TACTILE AND VISUAL OPULENCE

From the 12-way electrically adjustable driver's seat, every direction leads to opulence, including individual seat ventilation that can cool or warm at whim for optimum individual comfort levels. The visual clarity of the instruments and info screens, together with the freshness of the air and temperature control, all set new standards. The Genesis is the driver's car that also cares for passengers. The electric curtain together with deep contoured electrically adjustable heated rear seats, rear armrest sound control and adjustable headrests deliver first class executive luxury. The electric sunroof provides fresh air throughout the cabin.





Push button starting / Smart key

Sensor activated by the remote control, the push button start adds extra driver convenience. Multi-function remote control opens doors, trunk lid or activates high security locks.

















Premium speaker structure

17 high-end speakers comprise the Genesis Lexicon sound system. The result is perfect acoustic management and reproduction, anywhere in the car.

- A. Supervision cluster with TFF LCD monitor

(Front seats are ventilated and infinitely adjustable)

C. Rear armrest switch

Enables rear passengers to control the power seat adjustment, sunshade and sound system.

- D. Steering wheel remote control
- E. Safety power sunroof

EQUIPPED FOR EXCELLENCE

Excellence brings its own rewards, and so does the Genesis. One is not having to waste time choosing expensive extras. In fact whatever you choose to add to the Genesis is purely a matter of personal taste. Add to this all the comfort and convenience features that you can imagine, with craftsmanship and quality that convinces, and the Genesis factor becomes even more irresistible.









A. HID headlamps with LED position lamps

The headlamps provide a consistently bright, accurate beam focus, and feature daytiime running lights while the LED position lamps add an unique design DNA.

B. Fog lamps

Integrated into the front spoiler. Clear bezel fog lights reduce eyestrain in fog or mist.

C. Wrap around LED rear lights

LED for brilliant clarity, wrap around for extra visibility. An elegant safety feature.

D. LED side mirror repeaters

Extra safety when turning is guaranteed by the LED indicator repeaters in the mirror housings.

E. Power trunk lid

Deep opening lid makes loading easier and opens at the touch of a button for extra convenience.

F. Front & Rear blind spot cameras

These clearly & exactly display what's in blind spots on the 8-inch info-screen.









G. Power steering wheel

Secure parking at the touch of a button.

Electronic rear curtain

At the touch of a button, the automatic rear curtain blocks out the hot sun and keeps the interior cool even in the middle of summer.

Fine leather wrapped, tilt and telescope steering

J. Rain sensor

Sensors mounted behind the ECM interior mirror assembly automatically activate windscreen wipers when rain falls.

K. USB & AUX

A jack plug auxiliary input and USB access make connecting an *iPod, MP3 or other devices childishly easy.

* iPod is a trademark of Apple inc.

L. B pillar air vent

The rear passengers enjoy face level air control, thanks to B Pillar mounted adjustable vent.

M. Auto defogging system

Sensors monitor the inner windscreen and automatically activate the demister when the screen is fogged.

N. Door courtesy lamp

An extra practical luxury touch, the door mounted courtesy lamps light the way in and out.

O. Door scuff

Stainless steel scuff plates protect the Genesis door sills in classic prestige style.

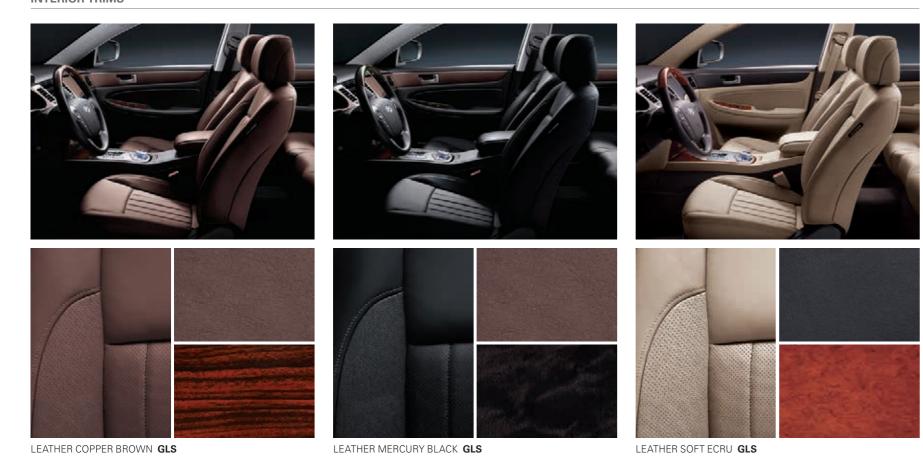




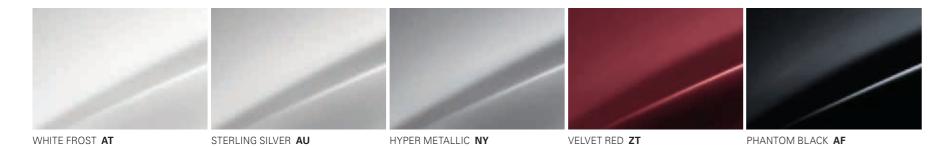




INTERIOR TRIMS



EXTERIOR COLOURS



SPECIFICATIONS

Туре		Lambda (λ) 3.3 V6 MPI engine	Lambda (λ) 3.8 V6 MPI engine	Tau (⊺) 4.6 V8 MPI engine
Overall length (mm)		4,985		
Overall width (mm)		1,890		
Overall height (mm)		1,480 (17"), 1,485 (18")		
Wheel base (mm)		2,935		
Wheel tread (mm) *Based on standard suspension. () Air suspension	Front	17": 1,619 (1,620), 18": 1,604 (1,604)		
	Rear	17": 1,635 (1,636), 18": 1,620 (1,621)		
Head room (mm)	Front	1,025 (with sunroof : 968)		
	Rear	965		
Leg room (mm)	Front	1,125		
	Rear	980		
Shoulder room (mm)	Front	1,480		
	Rear	1,470		
Cam type		DOHC with dual CVVT		
Displacement (cc)		3,342	3,778	4,627
Max. Power (ps/rpm)		262 / 6,200	290 / 6,200	366 / 6,500
Max. Torque (kg·m/rpm)		32.2 / 4,500	36.5 / 4,500	44.8 / 3,500
Brakes	Front	17-inch Ventilated disc, 1port-caliper brake with pad wear warning device		18-inch Ventilated disc, 4port-caliper brake with pad wear warning device
	Rear	17-inch Solid disc with parking brake system, 1port-caliper brakes with pads wear warning device		
Suspension	Front	M. de Cal.		
	Rear	Multi-link		
Tyre (STD,OPT)		225 / 55 R17, 235 / 50 R18		
Fuel tank (litre)		73		77

- Some of the equipment illustrated or described in this catalogue may not be supplied as standard equipment and may be available at extra cost.
- Hyundai Motor Co. reserve s the right to change specifications and equipment without prior notice.
- The colour plates shown may vary slightly from the actual colours due to the limitations of the printing process.
- Please consult your dealer for full information and availability on colours and trims.

DIMENSIONS unit: mm







WHEELS



4,985

The Genesis offers a choice of wheels ranging from 17 to 18 inches. The flangeless design translates into a cleaner, larger and sportier appearance.

*Wheel tread 18-inch (F/R): 1,604 / 1,620, 17-inch (F/R): 1,619 / 1,635